

Friday, December 9, 11

'Onomkeerbare transitie'

Periode van radicale herdefinitie

Platform Klantgericht Ondernemen

december 2011

Tony Bosma: Futurist / Trendwatcher / Ordina/ weblog: www.extendlimits.nl/ twitter: [tonybosma/](https://twitter.com/tonybosma) 06-29081352

Friday, December 9, 11

Momentum

Als herinneringen onze dromen **overtreffen** dan is het
einde nabij (bron: Michael Hammer, aangepast)

The Hallmark of a **truly** successful organisation is the willingness to
abandon what made it successful and start **fresh**

In essentie: drie



Besef u!



Kijken we vanuit het **heden** naar de **toekomst** dan zijn we
verwonderd **kijken** we vanuit de **toekomst** naar het
heden dan zijn we **geschokt**

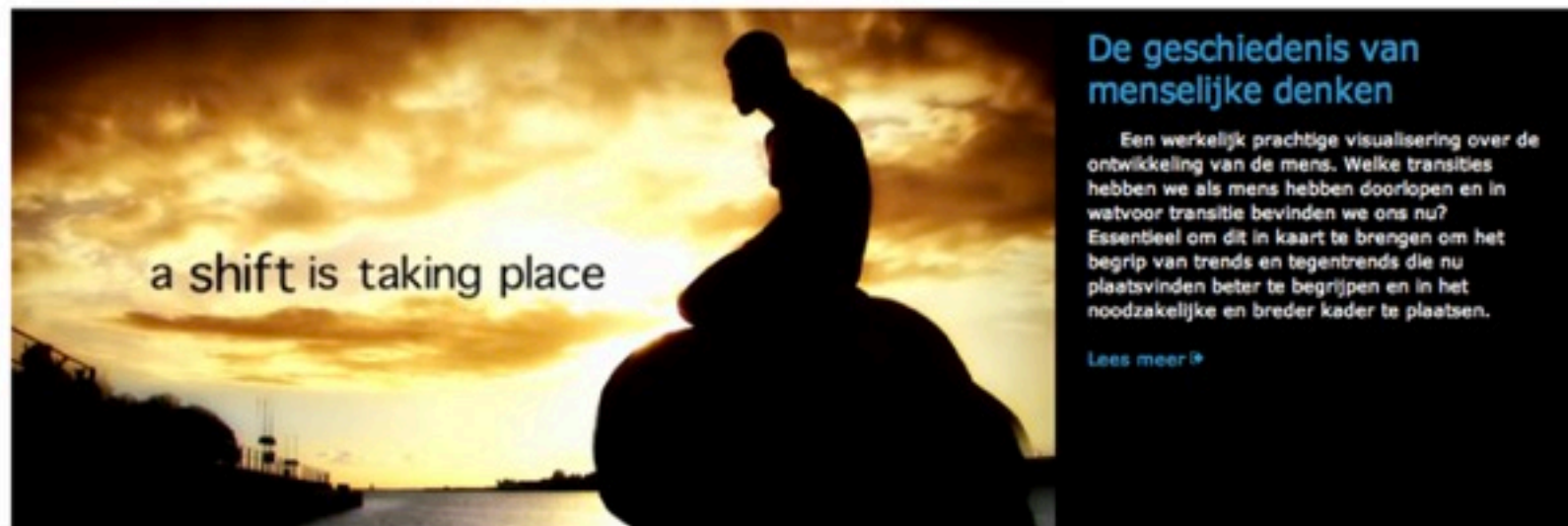
Extend Limits

EXTEND LIMITS



HOME TRENDS - NIEUWS - CASES DIENSTVERLENING - OVER XL - PERS - TIP ONS

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De geschiedenis van menselijke denken

Een werkelijk prachtige visualisering over de ontwikkeling van de mens. Welke transitie hebben we als mens hebben doorlopen en in watvoor transitie bevinden we ons nu? Essentieel om dit in kaart te brengen om het begrip van trends en tegentrends die nu plaatsvinden beter te begrijpen en in het noodzakelijke en breder kader te plaatsen.

[Lees meer](#)

RECENTE ARTIKELN



06 Dec 2011 | 0 reacties | 120x bekeken | door [Tony Bosma](#)

[Steve Jobs quote poster](#)

We kennen allemaal de legendarische video van Apple 'Here's to the crazy ones'. Nu is er ook de infographic met de legendarische tekst. [Lees meer](#)




06 Dec 2011 | 0 reacties | 80x bekeken | door [Tony Bosma](#)

[Toyota's auto van de toekomst](#)

EXTEND LIMITS IN 'T KORT

Extend Limits is een initiatief van top trendwatcher en futurist [Tony Bosma](#). Actuele trends en ontwikkelingen worden op Extend Limits besproken en door trendwatcher [Tony Bosma](#) in het grotere geheel van verandering geplaatst. Een wereld in transitie vergt van ons om trendwatching continu toe te passen en te vertalen naar het heden. Trends verlichten zo het pad richting de toekomst.

Trendwatching =



Zien van dat wat **niet** getoond wordt

Trendwatching =



Horen van dat wat **niet** gezegd wordt

Trendwatching =

Voelen van dat wat niet geuit wordt



Kernboodschap I



We bevinden ons in een **transitie** die **alles** en
iedereen zal raken

Kernboodschap II

Het **tijdperk** van de vorming van een hyper **transparante**
intelligente contextuele verbonden
realtime wereld

Kernboodschap III



Klantinteractie en diensten worden gevormd rondom de
realtime wensen en context van het individu en niet
rondom de mogelijkheden van een organisatie of systeem

Kernboodschap IV



Organisaties en instituten die in staat zijn om te
verbinden met de maatschappij zijn de
winnaars van de toekomst

Klantcontact?

Data = brandstof

Circulaire wereld

Humanisering

Transrealiteit

Beeldcultuur

Betekenis

Splinternet

Transparant

'Waan van de dag

211

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More Americans Think Economy Will Never Recover

CNBC.com on 6/8/2011 | 12 comments | print | random | Vind ik leuk



Recession Recovery signpost

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The mixed signals regarding the economy's health are taking a toll. Americans are growing increasingly doubtful about direction of the US

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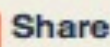
NEW ECONOMY | COOPERATIVES | GO LOCAL

The Old Economy's Not Coming Back. So What's Next?

Meet the people and ideas on the cutting edge of the movement for a new economy.

by Gar Alperovitz

posted May 26, 2011



769 people like this. Be the first of your friends.

*Editor's Note: When our friends at **The Nation** asked us to share this article with you, we were excited. We're big admirers of the author, Gar Alperovitz, a visionary thinker on economic possibilities and a former **YES! Magazine** board member. This article comes at an especially good time—the **YES!** editorial team is in the midst of work on the fall issue of **YES!**, which will assemble some of the most promising innovations for solving the jobs crisis. We believe that we aren't going back to the old economy—we can't, and we really don't want to. As Gar describes, we're witnessing the birth of something better: a new economy where livelihoods that are just, sustainable, and meaningful will be available to all.*



Photo by Corey Templeton

'Waan van de dag

It isn't just the euro. Europe's democracy itself is at stake

Greece illustrates the danger of allowing rating agencies, despite their abysmal record, to lord it over the political terrain



Amartya Sen

guardian.co.uk, Wednesday 22 June 2011 19.30 BST

[Article history](#)



The conduct of Greece's prime minister, George Papandreou, during the crisis is to his huge credit. Photograph: Francois Lenoir/REUTERS

'Waan van de dag

Europe's debt crisis 'will last a decade': Merkel warns that we're in it for the long haul

- German Chancellor warns 500million population will suffer for years to come
- Gloomy outlook follows failure of G20 summit to bail out bankrupt Greece
- Economic forecasters predict Britain's economy could be set back six years

By SIMON WALTERS and GLEN OWEN

Last updated at 10:48 AM on 6th November 2011

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Europe faces being crippled by debt until 2021, with devastating consequences for its population of 500million people, including those in Britain, Angela Merkel warned yesterday.

The German Chancellor's gloomy forecast of ten years of economic misery followed the failure at the G20 summit in Cannes to agree how to bail out bankrupt Greece.

'This debt crisis will not simply go away,' Mrs Merkel said. 'It will certainly be a decade before we are in a better position.'



'Waan van de dag

Prepare for riots in euro collapse, Foreign Office warns

British embassies in the eurozone have been told to draw up plans to help British expats through the collapse of the single currency, amid new fears for Italy and Spain.



The Treasury confirmed earlier this month that contingency planning for a collapse is now under way Photo: BLOOMBERG

'Waan van de dag

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Gartner Survey Highlights Consumer Fatigue with Social Media

Analysts to Explore Social Media Landscape at the Gartner Portals, Content & Collaboration Summit 2011, September 21-22, London

Egham, UK, August 15, 2011—

There are signs of maturity in the social media market, as some users in certain segments are showing "social media fatigue", according to a survey by Gartner, Inc. The survey reveals continued localization of usage, whereby certain country-specific social characteristics dictate preferences. However, large global brands such as Facebook are making headway in countries where they have not historically been strong.

Gartner surveyed 6,295 respondents, between the ages of 13 and 74, in 11 developed and developing markets in December 2010 and January 2011. Consumers were asked about their use of and opinions about social media sites with the aim of examining usage trends and how enthusiastic users were about social media in general across a range of countries.

"Overall, our survey underlined respondents' continued enthusiasm for social media," said Charlotte Patrick, principal research analyst at Gartner. "Teenagers and those in their twenties were significantly more likely to say that they had increased their usage, while at the other end of the 'enthusiasm spectrum', the age-related differences were much less marked, with fairly consistent percentages saying that they were using social media less."

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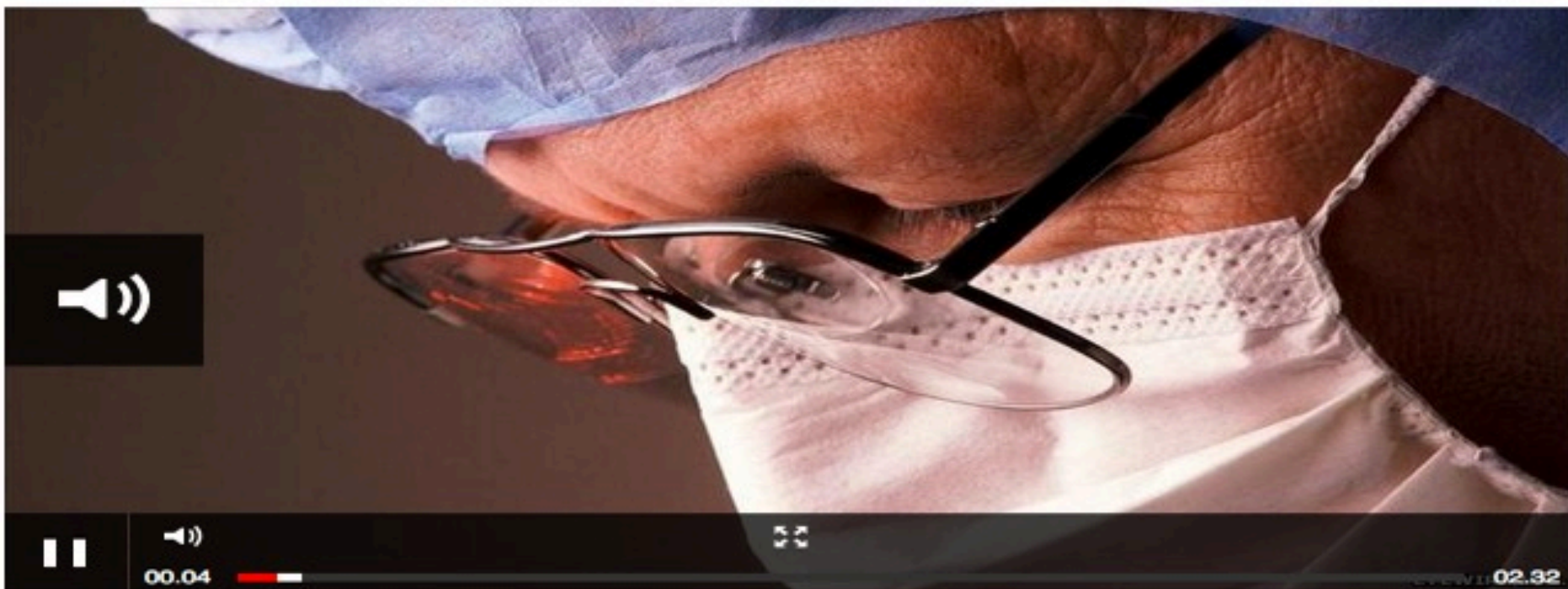
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'Waan van de dag

Hundreds of GPs admit to using the website Wikipedia as a medical research tool



1 June 2011 Last updated at 11:15 GMT

A survey of hundreds of doctors across Europe found 60% admit to using Wikipedia for reference. In the UK the figure is one in two.

Dr Douglas Diggle, a GP from West Yorkshire, explained on BBC Radio 5 live why he finds the website useful: "The information... is highly technical."

"We do have journals that are published every week," Dr Diggle told the Morning Reports programme.

'Waan van de dag

In a Race to Out-Rave, 5-Star Web Reviews Go for \$5

By DAVID STREITFELD

Published: August 19, 2011

In tens of millions of reviews on Web sites like [Amazon.com](#), Citysearch, TripAdvisor and [Yelp](#), new books are better than Tolstoy, restaurants are undiscovered gems and hotels surpass the Ritz.

 Enlarge This Image




Heather Ainsworth for The New York Times

From left, Claire Cardie, Myle Ott and Jeff Hancock are among the Cornell University researchers studying fake reviews.

Or so the reviewers say. As online retailers increasingly depend on reviews as a sales tool, an industry of fibbers and promoters has sprung up to buy and sell raves for a pittance.

“For \$5, I will submit two great reviews for your business,” offered one entrepreneur on the [help-for-hire site Fiverr](#), one of a multitude of similar pitches. On another forum, [Digital Point](#), a poster wrote, “I will pay for positive feedback on TripAdvisor.” A Craigslist post proposed this: “If you have an active Yelp account and

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Multimedia

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Report: Tablet Sales to Cut Magazine Paper Use 20 Percent by 2015

Tablet sales to reach 195 million by '15, per RISI.



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FACEBOOK IT

BY STEFANIE BOTELHO

08/22/2011

40 tweeted

f Aanraden

18

Even paper-focused companies are predicting a major fall for the printed page in the coming years.

According to a [study](#) from forest products industry information provider [RISI](#), tablets will have a serious effect on use of paper products in the near future. With over 10 million tablets currently in use in North America alone, RISI says that by 2015 paper end uses (including magazine, book and newspaper) will drop 12-21 percent from 2010 numbers.

Over the next 15 years, paper usage will decrease more rapidly, with numbers dropping another 40-50 percent.

As print circ falters in the magazine industry (about 45 percent of consumer magazine [report circ losses](#) in ABC's half year report), publishers have been putting an enormous amount of time and resources into producing digital editions for magazines. More publishers are striking deals for subscription sales with Apple (last week, [Reader's Digest](#) joined a growing group of publishers including Conde Nast, Time Inc., Hearst, etc. who

'Waan van de dag

European Bank Job 'Bloodbath' Surpasses 40,000

By Gavin Finch and Liam Vaughan - Aug 24, 2011 1:01 AM GMT+0200

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UBS headquarters in Zurich, Switzerland, said yesterday it will eliminate 3,500 jobs, mainly from its investment bank.

Photographer: Reto

UBS AG (UBSN)'s decision to cut 5 percent of its workforce brings to more than 40,000 the number of jobs cut by European banks in the past month as the region's worsening sovereign debt crisis crimps trading revenue.

UBS, Switzerland's biggest bank, said yesterday it will eliminate 3,500 jobs, mainly from its investment bank. It follows HSBC Holdings Plc (HSBA), which announced 30,000 cuts on Aug. 1, Barclays Plc (BARC), which is cutting headcount by 3,000, and Royal Bank of Scotland Group Plc (RBS), which is eliminating 2,000 posts. Credit Suisse Group AG (CSGN) announced 2,000 reductions on July 28.

European banks are slashing jobs this year six times faster than their U.S. peers, according to data compiled by Bloomberg, as concerns about the creditworthiness of Italy, Spain and France roil financial markets and reduce income from fixed-income trading, stock and

'Waan van de dag

Cyberattacks popular way to conduct social protest

James Temple, Chronicle Columnist
Friday, September 2, 2011

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Justin Sullivan / Getty Images

A masked demonstrator tries to use his cell phone during a BART protest by Anonymous last month at Civic Center Station.

-- "Hacktivism" is fast becoming the new normal of social protests, an information-age reality likely to continually trip up local government agencies.

Cyberattacks of all types are on the rise, as hackers snatch sensitive information or impede information systems in acts of espionage, theft, cyber warfare or, increasingly, public demonstrations. Government departments often don't have the staffing, expertise or funding to realistically combat the threats, experts

43

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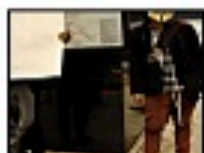
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IMAGES



‘Waan van de dag

More Jobs Predicted for Machines, Not People

By STEVE LOHR

Published: October 23, 2011

A faltering economy explains much of the job shortage in America, but advancing technology has sharply magnified the effect, more so than is generally understood, according to two researchers at the Massachusetts Institute of Technology.


 [Enlarge This Image](#)



The automation of more and more work once done by humans is the central theme of [“Race Against the Machine,”](#) an e-book to be published on Monday.


“Many workers, in short, are losing the race against the machine,” the authors write.

Erik Brynjolfsson, an economist and director of the M.I.T. Center for Digital Business, and Andrew P. McAfee,

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 **the Descendants**
COMING SOON

'Waan van de dag

TOSAmend: The easy way to modify web service Terms of Service agreements

Posted: September 2nd, 2011 | **Author:** [owocki](#) | **Filed under:** [Technology](#) | **Tags:** [democracy on the internet](#), [digital civil disobedience](#), [power to the users](#), [proof of concept](#), [thought experiment](#) | [26 Comments](#)

Have you ever read any of the terms of service documents you agree to when you sign up to your favorite web apps?

Of course you don't. Those documents are tens, sometimes hundreds, of pages long. You sign away even your most basic of rights. They're in legalise. Even if you could read them, it would take you all day! And you'd have to spend countless more hours just trying to understand the lawyer-talk in them!. And yet, they are REALLY important! Should any discrepancy between yourself and the other party be brought into a court of law, they will could potentially have a HUGE effect (monetary, or otherwise) on your life!

What if, instead of just blindly agreeing to a TOS document you haven't read, you could just amend the TOS right there on the spot? Right there on the sign-up form.

Did you know that, when you're signing a legal contract in the United States, you have the right to ~~strikeout~~ any clause that you do not understand or do not agree to? [\[source\]](#) With the TOSAmend bookmarklet, you can also easily do this with web-based contracts and terms of services.

'Waan van de dag

EARTH OVERSHOOT DAY TODAY



Analysis by Tim Wall
Tue Sep 27, 2011 08:10 AM ET
(2) Comments | [Leave a Comment](#)

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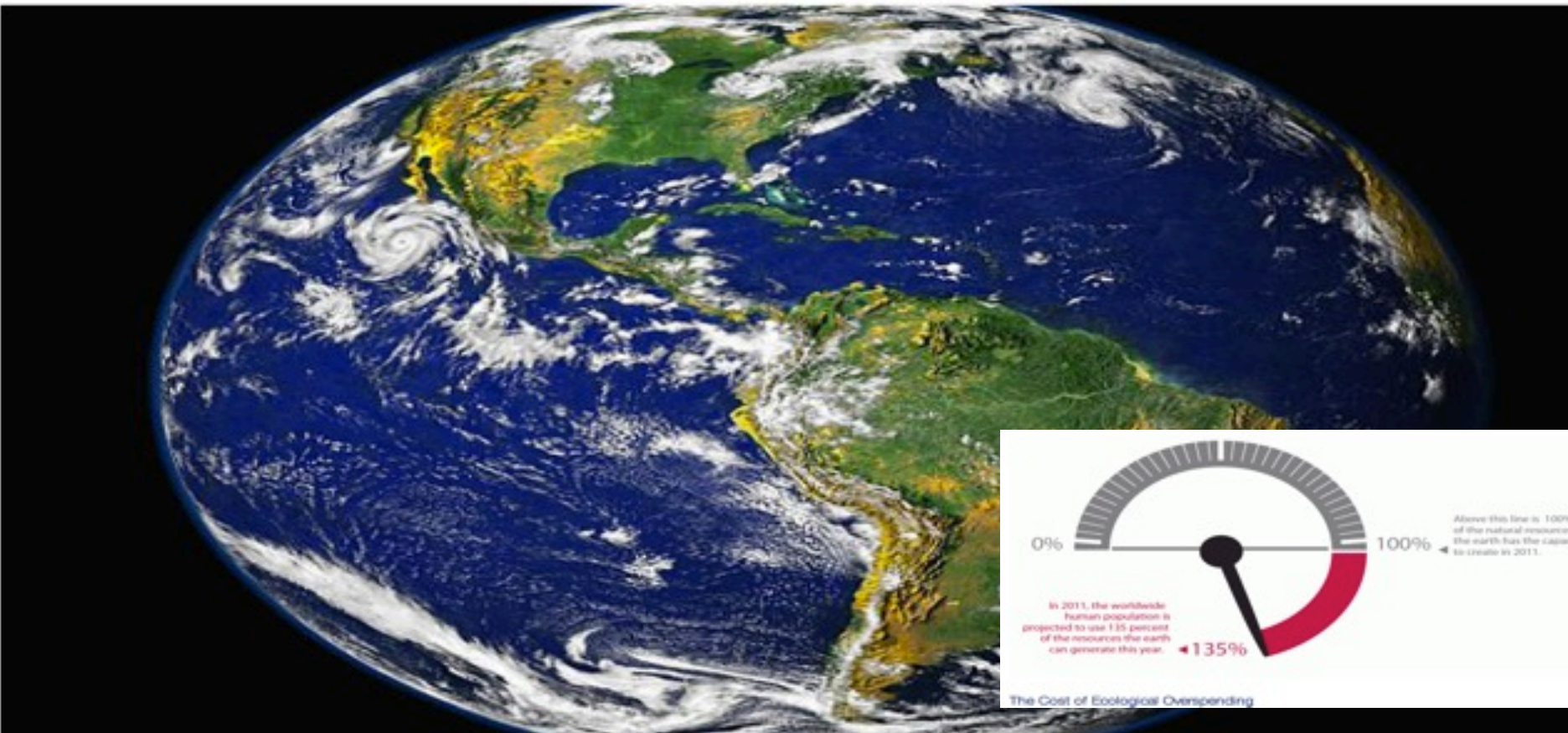
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124



Uniek tijdperk



The **changes we** are undergoing **are** so
profound that they are **impacting** the
fundamentals of life (Alvin Toffler, 2009)

Het voelt als...



Het voelt als...



Het voelt als...



Het voelt als...



Het voelt als...



Het jaar van



2011 = Disharmonie

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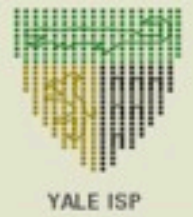


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Branson puts ethics at core of Virgin bank plan

By [Loulla-Mae Eleftheriou-Smith](#), [marketingmagazine.co.uk](#), 18 October 2011, 08:30AM

Virgin founder Sir Richard Branson has promised to place ethics at the heart of his new banking proposition, as Virgin Money bids to take over branches from nationalised bank Northern Rock.



Sir Richard Branson: 'The public is crying out for a really good, honest bank'

Speaking exclusively to *Marketing*, Branson said he was confident an entrance by Virgin would 'shake up' the sector.

'The banks nearly destroyed the financial world as we know it and the public is crying out for a really good, honest brand to get into that sector,' he added.

Branson, who is boosting Virgin's focus on sustainability projects, is also set to launch a book, 'Screw Business as Usual', outlining how businesses should 'switch from a profit focus to caring for people'.

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9,205 Comments and counting ...

Motheo gave me a good service, explained to me everything I needed to know and was very friendly.

MiWay's response on 21.11.2011

Hi Joan,

This is the kind of feedback we strive for - thanks for the compliment!

Kind regards,
The MiWay Team

Joan Molelekeng
11.21.11 at 1:06 pm
[Permalink](#)

Submit >>

HELLO PETER.COM

League Table: Check out the ratios below to compare our company against the Industry Average.

Conversion ratio



Compliments ratio



Complaints ratio



Service Heroes

Our service heroes were asked ...

"MiWay just won TWO great awards (Ask Afrika Service Excellence, and Best Company to work for Award) - how do these awards motivate you?"

- here are their answers.



Lemmy Mochabang - Retention Analyst

On a Monday morning,

2012 = ...

Herdefinitie



Breken met het bestaande

Het is **tijd** voor **business** as **Unusual**



Realiseer u!

We **excelleren** in het **efficiënter** maken van het
verleden, het **vercommercialiseren** van het
heden en vergeten **voor** te **sorteren** op de
toekomst



Epigenetisch effect

A large yellow funnel is positioned at the top of the frame, pouring a thick, yellow liquid (oil) into the back of a man lying on a beach. Another man is kneeling on the sand, massaging the man's back. The background shows a beach, the ocean, and a clear blue sky.

Verslavende houding omtrent olie,
consumenten, winst binnen een systeem dat dat
beloont

Epigenetisch effect

Onverstoorbare drang naar eindeloze groei



Epigenetisch effect

We creëren behoeften om te kunnen produceren in
plaats van produceren op basis van behoeften



Epigenetisch effect

U stemt en wij regeren



Doodzonde 21ste eeuw

Grootste gevaar is een **stelsysteem** dat zich
schijnbaar herstelt



Achter de transitie

Motor achter de **transitie** is collectief **bewustzijn**, mogelijk gemaakt
door **technologie**, versneld door een **economische**
malaise en **geïntensiveerd** door een
vertrouwens_{crisis}



Mens weer centraal



De **transitie** van materiële welvaart naar
immaterieel welzijn

Transitie in essentie



De omslag van **belevenis** naar **betekenis**

Periode van herdefinitie

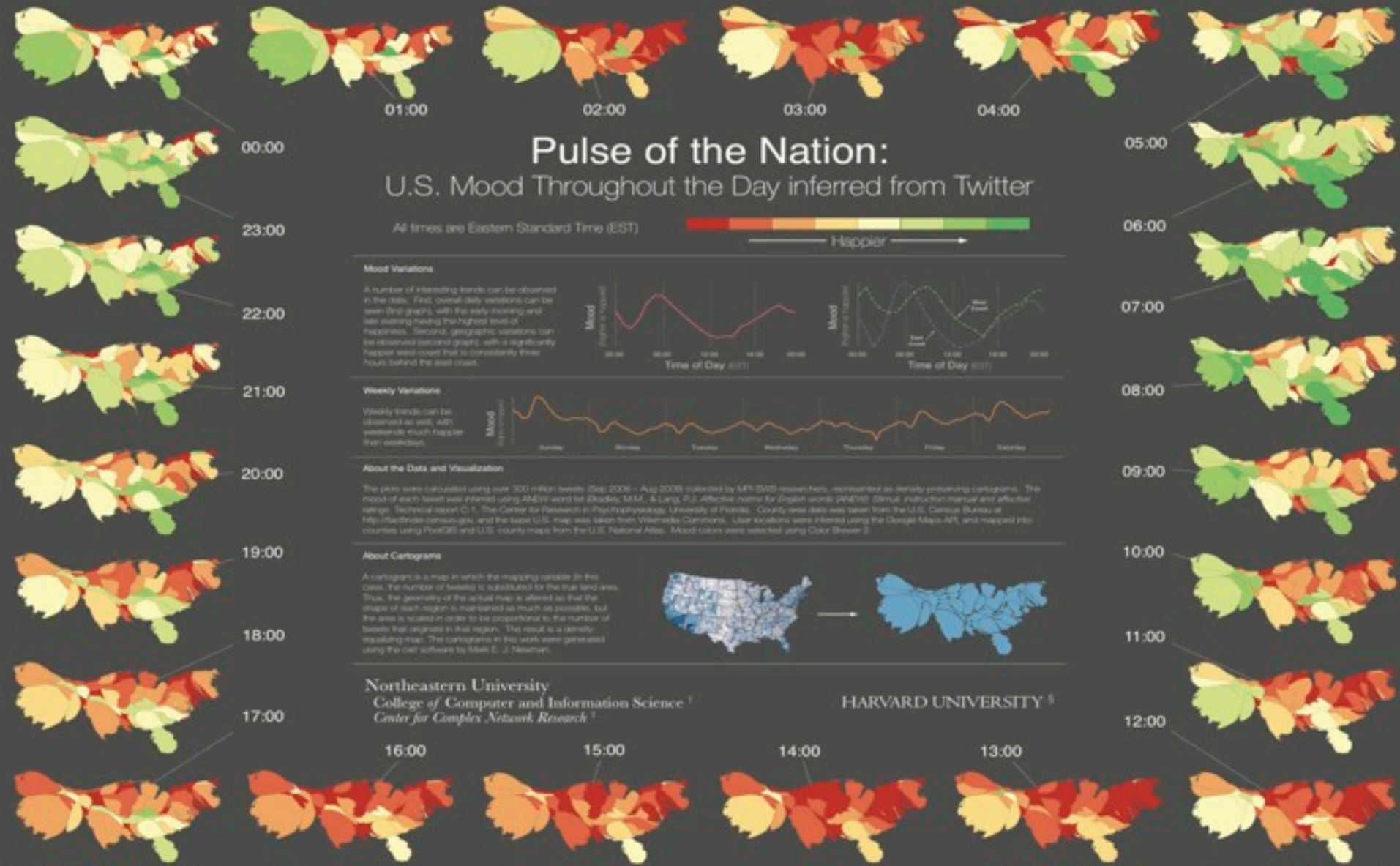
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Waarde

Autoriteit



Reset the world



Reset the world



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bengi is een platform om bruto nationaal geluk te meten, te delen en te vermeerderen.

Gebruik de **bengi-app** om uw geluksindicatoren te bepalen en te delen met uw vrienden, familie, collega's.



bengi is ontstaan als **7 days of inspiration project**. In de week van 28 februari tot en met 6 maart 2011, wordt Nederland zonder geld en met sociale overwaarde ge-upgrade. 7 Days of inspiration bestaat uit circa 100 projecten op het gebied van onderwijs, zorg, werk, duurzaamheid, versimpelen en voeding, die allemaal ons land een stukje mooier maken. Speciaal voor 7 days of inspiration biedt bengi de mogelijkheid om te meten wat het effect van deze projecten op het bruto nationaal geluk is. We hebben hiervoor de geluksindicatoren van Nic Marks (Happy Planet Index) gebruikt (connect, be active, take notice, keep learning & give). Klik [hier](#) om het project te kiezen waar je bij was en geef je feedback.

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7 DAYS OF INSPIRATION



Het idee voor bengi is ontstaan door het **7 days of inspiration** project Bruto Nationaal Geluk

JA, HOUD MIJ OP DE HOOGTE!

Meld je aan voor de nieuwsbrief. Je geeft Bengi hiermee toestemming om je op onregelmatige basis te informeren over ontwikkelingen binnen ons platform

BRUTO NATIONAAL GELUK

- gelukkigstewijk.nl | Gelukkig Wonen en Leven in Vathorst en omgeving
- De invloed van sociale netwerken op geluksbeleving
- Londen gaat het geluk van zijn burgers meten - VK banen
- Social ties are good for your health | BeWell @ Stanford
- Thank You. No, Thank You. - WSJ.com
- Thank you for calculating your score on the Happy Planet Index
- Club of Amsterdam - Shaping Your Future in the Knowledge Society
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- Journal of Happiness Studies
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Hypotheken

Sparen

020 - 303 1160

Wij zijn geen bank

Bij sparen en hypotheek denken je al snel aan een bank. Maar eyeOpen is geen bank. We bieden zelf ook geen spaarrekeningen of hypotheek aan. Wat we wel doen? Zorgen dat jij een goede beslissing kunt nemen.



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Beantwoord een paar vragen en ontdek welke spaarrekening het beste bij je past.

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Hypotheeken

Lees alles over hypotheek en vind een geschikte hypotheek. >



Sparen

Alle spaarvormen op een rij en vind de beste spaarrekening. >



Nieuwsbrief

Altijd op de hoogte van de laatste ontwikkelingen? Schrijf je in voor onze nieuwsbrief! >

eyeOpen in de pers

NOS: "Financieel analfabetisme moet de wereld uit"
DFT.nl: "eyeOpen gaat consument volledig onafhankelijk helpen."

eyeBlog

10
Oct

Nationale Hypotheek Garantie weer verlagen? Nee toch?

Door Barbara Kwant in [Hypotheek](#) 0 reacties

Anderen over eyeOpen

"Een heldere match, geen kleine lettertjes"

"Perfekte voorbereiding voor een

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Rate the topics according to their importance to you:

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Controle

Efficiency

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Open en toegankelijk

Maatschappelijk
'connected'

Invloed

Consument regie

Einde van...

Unieke toegang tot kennis

Unieke toegang tot kunde

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Unieke toegang tot technologie

Unieke toegang tot kapitaal

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Dr. Tenenbaum talks to CNN about Targeted Therapy Finder — Melanoma.

This application distills the knowledge of leading melanoma experts to help patients and their physicians select the best available genomic tests, targeted therapies and clinical trials. Therapy Finders for other cancers are coming soon. Cancer Commons will continuously test and refine the experts' recommendations based on data donated by patients and physicians. Please join us in this mission by becoming part of the Cancer Commons Network.

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Donald Kennedy, Ph.D. President Emeritus Stanford University and Editor of Science (2000 - 2008)

News and Events

April 21, 2011 - Dr. John Curd (1946-2011)
[A Statement by Dr. George Lundberg, Editor in Chief of Cancer Commons](#)

April 21, 2011 - CollabRx: Unexpected death of Director and Chief Medical Officer, John G. Curd, MD
[A Statement from Marty Tenenbaum](#)

April 5, 2011 - ASCO Partnership: [The American Society of Clinical Oncology and CollabRx Partner to Develop Online Apps for Planning Cancer Treatment](#)

March 31, 2011 - PLoS ONE: [Cancer Commons Researchers Publish Molecular Disease Model for Melanoma](#)

March 9, 2011 - CNN: [Dr. Tenenbaum talks to CNN about the Targeted Therapy Finder.](#)



February 7, 2011 - Medpage Today: [Dr. George Lundberg discusses the Melanoma Therapy Finder](#)

'Rise of entrants'...

?! What is Kickstarter? We're the world's largest funding platform for creative projects. [Learn more!](#)

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Blog
Interviews, updates,
and tips from the
Kickstarter team.

[New Projects Are Square Dancing](#)
posted about 19 hours ago



Imitating Life

by Karl Stevens

My forthcoming graphic novel *Imitating Life* about a young academic/cartoonist living and loving in New York City.

📍 Brooklyn, NY



91% FUNDED \$2,295 PLEDGED 43 DAYS LEFT

PROJECT OF THE DAY

Karl Stevens' aptly-titled *Imitating Life* is a graphic novel about the life of an art historian/graphic novelist. Each frame could be treated as a painting in-and-of itself, while the entire novel runs the gamut of artistic mediums used to express the story.



Twine : Listen to your world, talk to the Internet

by Supermechanical

A wireless square with sensors and a simple web app to set rules, Twine tells you what your things are doing by email, text or Twitter.

📍 Cambridge, MA



495% FUNDED \$173,534 PLEDGED 28 DAYS LEFT

TECHNOLOGY

Don't get me wrong, programming can be great fun. But for the less tech savvy of us, there's *Twine*. *Twine* is an interface that allows you to hookup and monitor environmental sensors. No programming required. It also tweets! And makers, no worries, there's a breakout board option.

'Rise of entrants'...



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Ons basisgedrag



Historically organizations are more interested in

protecting values than **creating** new ones (Bron:

Nolan Bushnell)

Cruciaal in de 21^{ste} eeuw

Organisaties, instituten, overheden ontwikkelen zich
evolutionair waar consument, media en
technologie zich **revolutionair** ontwikkelen



Cruciaal in de 21^{ste} eeuw

De **scheiding** tussen deze **partijen** wordt hierdoor
met de dag **groter**



U weet dat...



U weet dat...

78% vertrouwt aanbevelingen van andere klanten,
14% van advertenties (bron: Nielsen 2010)

U weet dat...

78% vertrouwt aanbevelingen van andere klanten,
14% van advertenties (bron: Nielsen 2010)

90% van de mensen die reclame kunnen
overslaan doen dat (bron: Nielsen 2010)

U weet dat...

78% vertrouwt aanbevelingen van andere klanten,
14% van advertenties (bron: Nielsen 2010)

90% van de mensen die reclame kunnen
overslaan doen dat (bron: Nielsen 2010)

De gemiddelde persoon krijgt **3000** advertenties per dag te
zien (bron: Nielsen 2010)

De utopie leeft voort

Klantgericht is de meest **mis**bruikte term van de 20^{ste}, en begin 21^{ste}, eeuw




Het verschil nu maken



Kijk **niet** naar wat organisaties **zeggen** maar
naar wat ze **doen**

Uw heilige graal?

A person wearing a white protective suit and gloves is shown from the chest up. They are holding a small, dark figure of a person in their right hand. The background is a field of tall grass or wheat under a bright sky. The text is overlaid on a semi-transparent white box in the center of the image.

De **transitie** houdt mede in dat we de **mens** weer
centraal stellen. **Social media** is hierin een
hulpmiddel.

Signals, signals, signals

Implantable sensor tracks cancer in the body

> 16:42 15 March 2011 by [Ferris Jabr](#)

It looks like a tiny white breath mint. "With this, we are going to bring the laboratory into the patient," says Michael Cima at the Massachusetts Institute of Technology. The little capsule is in fact an innovative tool in the battle against cancer that can track the growth of a tumour without repeated invasive procedures.

It is small enough to fit inside a needle and implant in the body during a biopsy. Magnetic nanoparticles fill the capsule's hollow interior, each sporting a few monoclonal antibodies. These are proteins engineered to bind to molecules of interest, such as human chorionic gonadotrophin (hCG), a hormone that tumour cells overproduce in testicular and ovarian cancers.

A semi-permeable membrane allows molecules to flow into the capsule, but prevents the nanoparticles from drifting out. To read the device and evaluate whether a nearby tumour is receding or growing, doctors need only use an MRI scan to detect clusters of cancer-related molecules within the device.

Cima's team tested the device in mice injected with human cancer cells. An MRI showed that the resulting tumours were increasing in size.



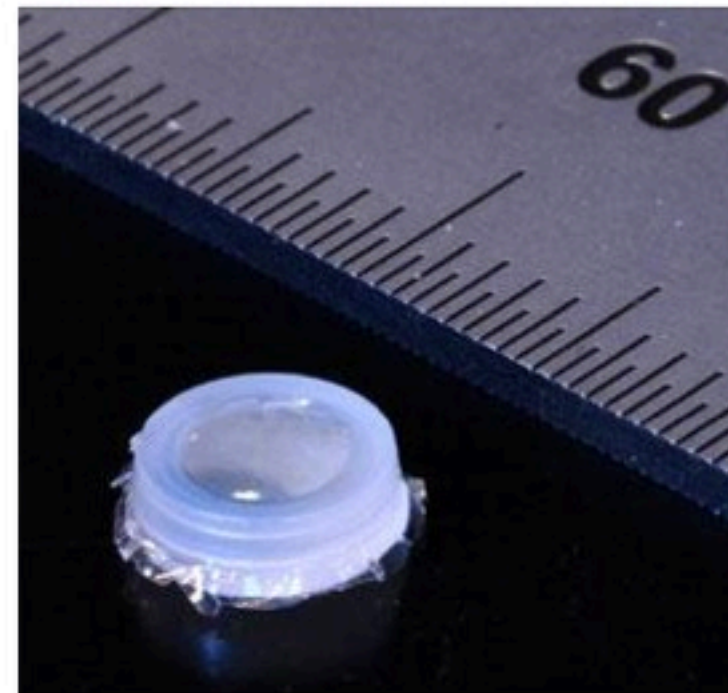
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Can be used to monitor tumours or heart attacks
(Image: Christophoros Vassiliou and Michael Cima/MIT)

Signals, signals, signals

India: The next university superpower?

By Yojana Sharma

Asia Editor, University World News

India has ambitious plans to increase graduate numbers in a way which would give it the size and status of an education superpower.

The figures are staggering. India's government speaks of increasing the proportion of young people going to university from 12% at present to 30% by 2025 - approaching the levels of many Western countries.

It wants to expand its university system to meet the aspirations of a growing middle class, to widen access, and become a "knowledge powerhouse".

It will mean increasing the country's student population from 12 million to over 30 million, and will put it on course to becoming one of the world's largest education systems.

"We will very likely be number two if not number one in terms of numbers," says Pawan Agarwal, a former civil servant and author of *Indian Higher Education: Envisioning the Future*.



Students queue for application forms for Delhi University - an institution with 300,000 students

**Knowledge
economy**

**Qatar's global
ambition**

**Turning ideas into
industries**

International

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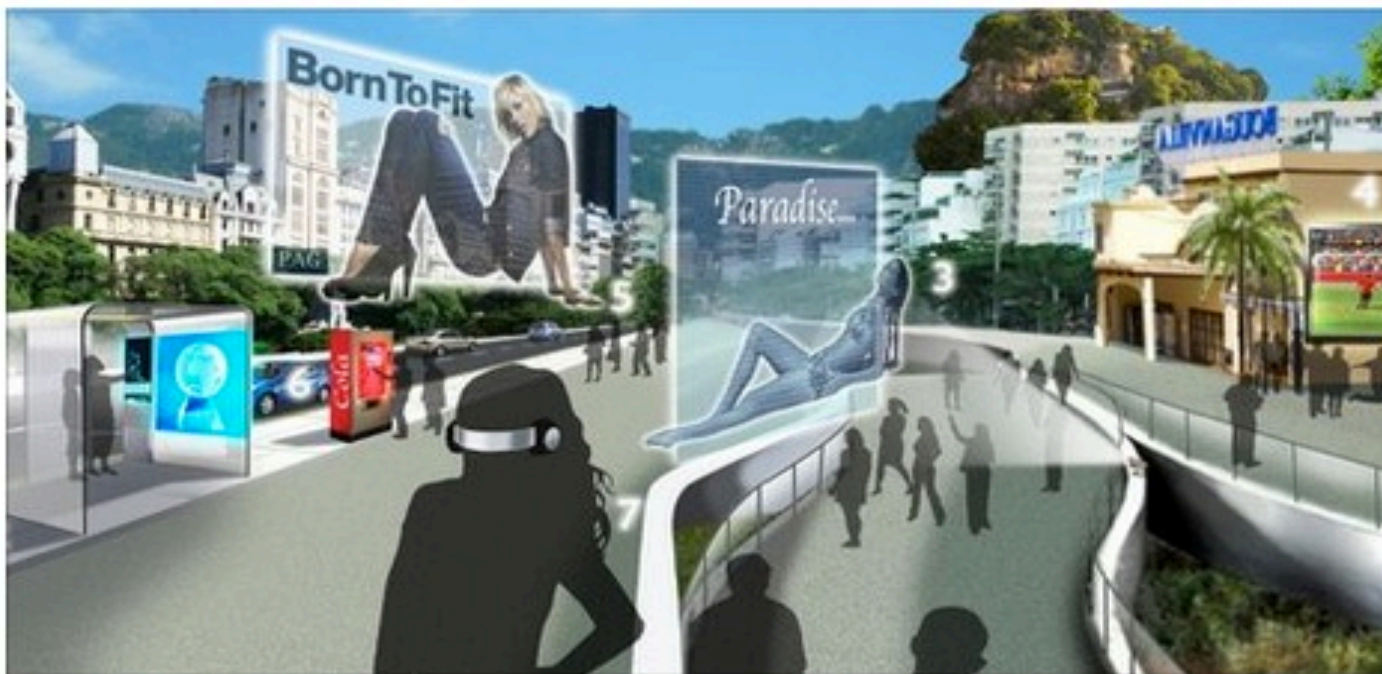
28 February 2011 Last updated at 08:36 GMT



Minority Report-like adverts 'may hit the UK next year'

By Dave Lee

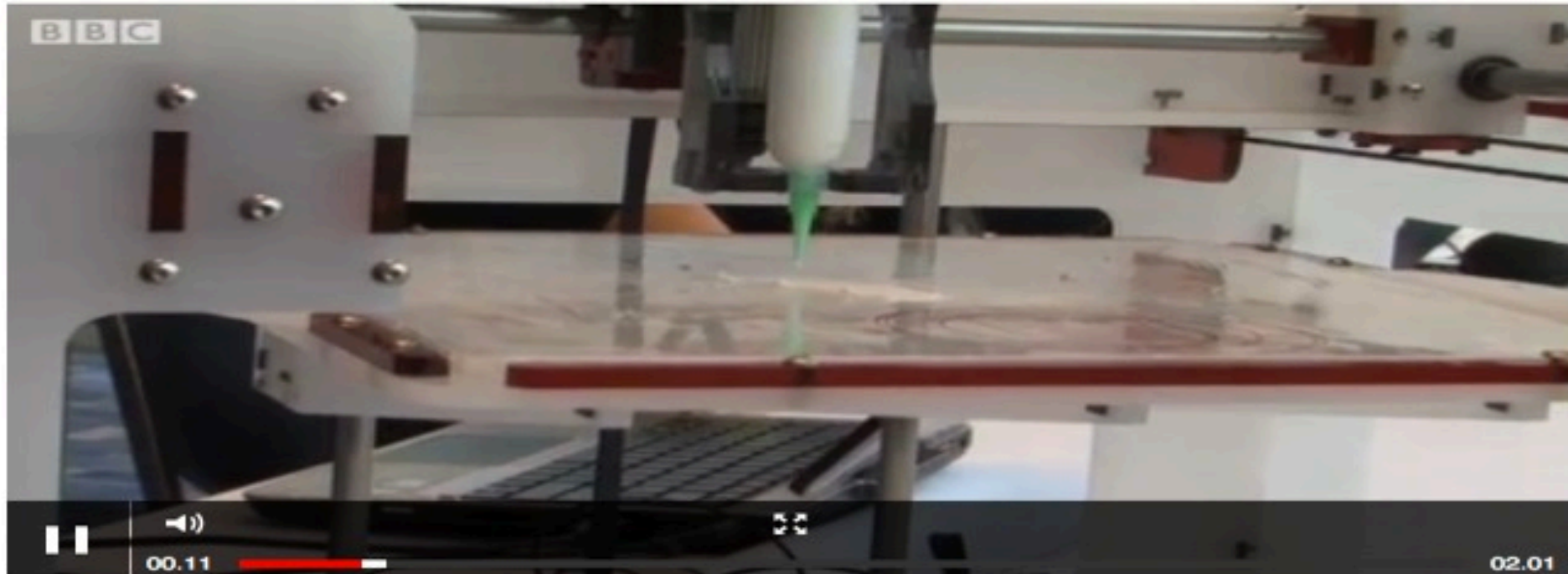
Technology Reporter



The future of advertising? A report suggests interactive, knowledgeable adverts like these may become part of our lives very soon

Signals, signals, signals

'Printing' human organs with 3D bio-printer



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21 February 2011 Last updated at 05:26 GMT

US researchers at Cornell University have engineered an ear made of silicone using a 3D printer, which they hope will one day be capable of producing functional human body parts.

Hod Lipson, the director of the Computational Synthesis Laboratory at the university, has been testing the 3D printer as a means of producing synthetic heart valves.

Signals, signals, signals

Cops on the trail of crimes that haven't happened

- > 12 October 2011 by [Melissae Fellet](#), Santa Cruz, California
- > Magazine issue 2833. [Subscribe and save](#)
- > For similar stories, visit the [Crime and Forensics](#) Topic Guide

THE patrol car comes to a stop in a sleepy neighbourhood of small, earth-coloured homes. A woman saunters past pushing a stroller. It is daytime in the artsy beach town of Santa Cruz but I am still a little spooked. Futuristic crime prediction software sent me here with my companion, deputy chief of police Steve Clark. And it's just possible that the tranquillity is due to our presence.

Rather than predicting who will commit crimes, like the fictitious "precrime" system from the 2002 film *Minority Report*, the software that the Santa Cruz police department has [recently started field-testing](#) looks at where crime might be committed.

It uses the locations of past incidents to flag up likely future crime scenes. Police can then target their patrols on these areas, in the hope that their presence might stop the predicted crimes from happening at all. At the very least, they will be on the spot to help victims and make arrests.

The program has been built by mathematician [George Mohler](#), at Santa Clara University in California, and his colleagues. They noted that some crimes follow potentially predictable patterns. One burglary, for example, tends to trigger others nearby in the next few days, rather like aftershocks from an earthquake (see graph). In 2010, Mohler's team turned equations used to predict aftershocks into the basis for a program that uses the dates and times of reported crimes to predict when and where the "aftercrimes" will occur.

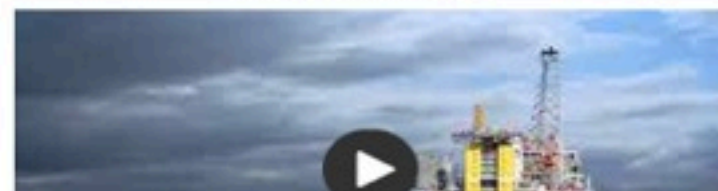
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An algorithm shows Santa Cruz police the best spots to patrol (*Image: Oliver Quillia/FormDigital.com/Getty*)

> [1 more image](#)

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Signals, signals, signals

Paging James Bond: Researchers Develop System That Wipes Data Based On Location



SARAH LAI STIRLAND - OCTOBER 23, 2011, 10:26 AM | 9791 32

47

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A group of mobile computing researchers at Virginia Tech have come up with a way to completely wipe sensitive information from Android devices based on the person's location. The researchers say that their system could be used under a variety of scenarios — from preventing hospital personnel from misusing patients' sensitive personal information to people in the military who should not be carrying sensitive strategic information around with them.

Signals, signals, signals

iPhone keylogger can snoop on desktop typing

- › 17:13 18 October 2011 by [Jacob Aron](#)
- › For similar stories, visit the [Computer crime](#) Topic Guide

Get into the office, sit down at the computer and lay your cellphone on the desk – a ritual that millions play out every morning, but one that could reveal more than you expect. Security researchers have discovered they can detect the vibrations caused by using a computer keyboard and read off what is being typed simply by placing a smartphone with a keylogging app on the desk nearby.

[Patrick Traynor](#) and colleagues at the Georgia Institute of Technology in Atlanta were able to use the motion sensors inside an iPhone to read keystrokes from a keyboard 5 centimetres away with up to 80 per cent accuracy.

The sensors don't recognise the vibrations of particular individual keys, but for consecutive pairs of keystrokes they can tell whether the keys are on the left or right of the keyboard and how close together they are. This information is then matched to a dictionary to recreate the typed word. For example, the word "canoe" breaks down into four pairs: "CA", "AN", "NO" and "OE". The first pair is classified as left-left-near, the second is left-right-far, and so on.



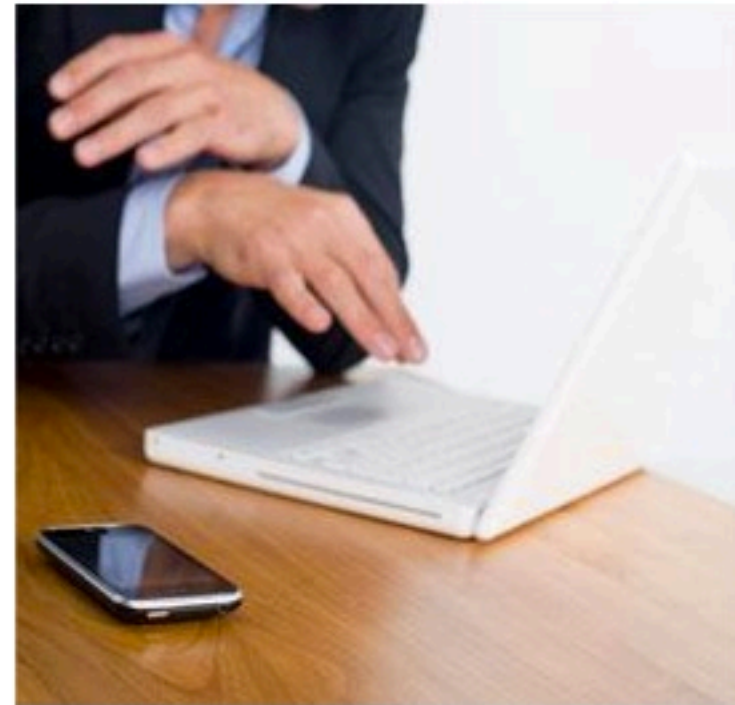
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(Image: Daniel Reiter/STOCK4B)

Signals, signals, signals

Thought-controlled computers may soon be a reality

Today's human-computer interface is an I/O bottleneck that can be corrected, says scientist

By Lucas Mearian

October 19, 2011 12:13 PM ET

 3 Comments

 Vind ik leuk

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 9

Computerworld - CAMBRIDGE, Mass. - In 1960, computer scientist J.C.R. Licklider published *Man-Computer Symbiosis*, a paper that outlined his dream for interactive computing and helped pave the way to the creation of the graphical user interface.

This week, at the Massachusetts Institute of Technology's Emerging Technology Conference here, another scientist suggested that there may soon come a time when people no longer have to touch a keyboard or a mouse, or even speak a command, in order to perform a computer function.

Instead, said Gerwin Schalk, a research scientist at the Wadsworth Center, a public health laboratory run by the New York state government, a person can think of a command and the computer will respond.

Signals, signals, signals

Body organs can send status updates to your cellphone

› 08:00 08 October 2010 by [Duncan Graham-Rowe](#)

For cardiac patients such as myself, too much excitement can be a [shocking experience](#). If my heart rate gets too high the implanted defibrillator in my chest can think I'm having a heart attack and give me a friendly remedial shock. But such nasty surprises could soon become less of a concern for people like me – by giving our hearts their very own IP addresses.

Dutch research organisation [IMEC](#), based in Eindhoven, this week demonstrated a new type of wireless body area network (BAN). Dubbed the Human++ BAN platform, the system converts IMEC's ultra-low-power electrocardiogram sensors into wireless nodes in a short-range network, transmitting physiological data to a hub – the patient's cellphone. From there, the readings can be forwarded to doctors via a Wi-Fi or 3G connection. They can also be displayed on the phone or sound an alarm when things are about to go wrong, giving patients like me a chance to try to slow our heart rates and avoid an unnecessary shock.

Julien Penders, who developed the system, says it can also work with other low-power medical sensors, such as electroencephalograms (EEGs) to monitor neurological conditions or electromyograms to detect neuromuscular diseases. Besides helping those already diagnosed with chronic conditions, BANs could be used by people at risk of developing medical problems – the so-called "worried well" – or by fitness enthusiasts and athletes who want to keep tabs on their physiological processes during training.

[Tied to an Android](#)



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› [Covert hard drive fragmentation embeds a spy's secrets](#)




14:50 21 April 2011

A way of hiding messages stored on a hard disc by fragmenting them avoids

Signals, signals, signals

Search engines will soon include spoken results, not just text.

PHOTOS.COM



Television broadcasts and other recordings could be compiled and converted using programs developed by the Fraunhofer Institute for Intelligent Analysis. As more people spend more time under the lenses of cameras and in the presence of microphones, and as more footage from those devices goes online, a spoken word crawler with semantic-search capability could allow someone with a smart phone to look up any recorded conversation between two people that's occurred anywhere a microphone was present as easily as any update posted to Facebook. But don't worry. Because communications technologies make it easy to blurt out words you immediately regret, computer scientists at the University of Washington have created a way to put expiration dates on e-mail, chat messages, and Facebook postings. The system, dubbed Vanish, encrypts messages and spreads the data among different computers on file-sharing networks. As turnover occurs in the network, users take their portion of the encrypted key with them, rendering the message undecipherable.

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Signals, signals, signals

'Wave and pay' mobile phone spells the end for cash

Orange and Samsung have teamed-up with Barclaycard to provide mobile phone payments. Matt Warman explains why cash is doomed.



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IN TECHNOLOGY 



Samsung's new Tocco is the first to use Barclaycard and Orange's 'Quick Tap' payment technology Photo: www.markmackenzie.co.uk

Signals, signals, signals

Amazon now selling more e-books than printed versions

01:59 PM

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70

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By Tim Mullaney, Special
for USA TODAY

It had to happen sometime, and Amazon.com announced today that it's now selling more electronic books through its Kindle e-readers than it is selling printed books.

Kindle book sales are up three-fold so far this year, and Amazon's combined U.S. Kindle and printed books business is



▶ CAPTION

Amazon.com

Signals, signals, signals

Peer-to-Peer Health Care

by Susannah Fox, Associate Director, Digital Strategy, Pew Internet & American Life Project
February 28, 2011



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Summary of Findings

The internet gives patients and caregivers access not only to information, but also to each other.

Many Americans turn to friends and family for support and advice when they have a health problem. This report shows how people's networks are expanding to include online peers, particularly in the crucible of rare disease. Health professionals remain the central source of information for most Americans, but "peer-to-peer healthcare" is a significant supplement.

This report is based in part on a national telephone survey of 3,001 adults that provides an estimate of how widespread this activity is in the U.S. All numerical data included in the report are based on the telephone survey. The other part of the analysis is based on an online survey of 2,156 members of the National Organization for Rare Disorders (NORD) who wrote short essays about their use of the internet in caring for themselves or for their loved ones.

Signals, signals, signals

Woolly mammoth to be brought back to life from cloned bone marrow 'within five years'

- Thigh bone discovered in permafrost soil of Siberia
- Contains elusive undamaged genes essential for nucleus transplantation
- Nuclei of elephant's egg cells will be replaced with mammoth's marrow DNA
- Embryo will then be planted into elephant womb for gestation

By [SIMON TOMLINSON](#)

Last updated at 7:45 PM on 3rd December 2011

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Scientists believe it may be possible to clone a woolly mammoth within five years after finding well-preserved bone marrow in a thigh bone recovered from permafrost soil in Siberia.

Signals, signals, signals

Software That Listens for Lies



Linda A. Cicero/Stanford News Service

Dan Jurafsky of Stanford is among those who have been teaching computers how to spot the patterns of emotional speech — the kind that reflect deception, anger, friendliness and even flirtation.

Reset van verwachtingen

People expect **too much** in 1 year,
and **not enough** in 10 years



2000 versus 2010

Wereld bevolking: **6.071** miljard (bron: United Nations)

6.933 miljard

Internet gebruikers (wereldwijd): **361** miljoen (bron: Internet world stats)

1.96 miljard

Mobiele abonnementen: **719** miljoen (bron: United Nations)

5.3 miljard

2000 versus 2010

Mensen overleden door natuurrampen: **17.000** (bron: Swiss Reinsurance company)

260.000

Economisch verlies door natuurrampen: **38** miljard (bron: The Globe, USA Today)

222 miljard

Gemiddelde prijs per vat olie: **28** dollar (bron: United Nations)

64 dollar

Een virtuele wereld 2020 (Bron: World internet society)

2010: 1,8 miljard mensen

2020: 5 miljard mensen

2010: 575 miljoen computers

2020: Miljarden sensoren onderling verbonden

Het is net begonnen



Trends als richtinggever

Pagina: 1/4

Trend: 9/33



Verwezenlijking van de vermaakschapptj



Mobile society



Contra digitaal



Bloei van de beeldcultuur



Prelude tot participatie



Hervorming van waarde



Manifest van hergroepering



Nieuw communicatiegedrag




Digitalisering dialoog

Prev page

Next page

Wrap-up



It is about **connect** the **seamlessly**
Unconnected **events** in the **world** to get a
view on what is **happening**

Dank u!

THE END

Tony Bosma (Ordina, Extend Limits)

Trendwatcher/Futurist

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