

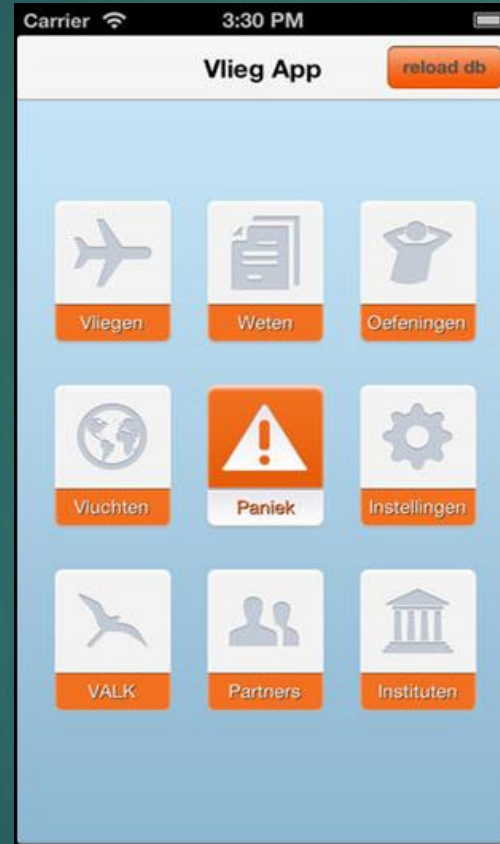
**TOGETAR**



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# TOGETAR Fear of flying App



- ▶ Designed to provide comfort to passengers who have a fear of flying.
- ▶ Inform users about flight safety statistics, weather forecasts, and turbulence. VALK also provides a unique “panic button” which, when pressed, immediately provides exercises to reduce the user’s stress levels.
- ▶ VALK is a collaborative effort on the part of Schiphol Airport in Amsterdam, KLM Airlines, MartinAir, ArkeFly, and Transavia.com, as well as researchers from the University of Leiden.

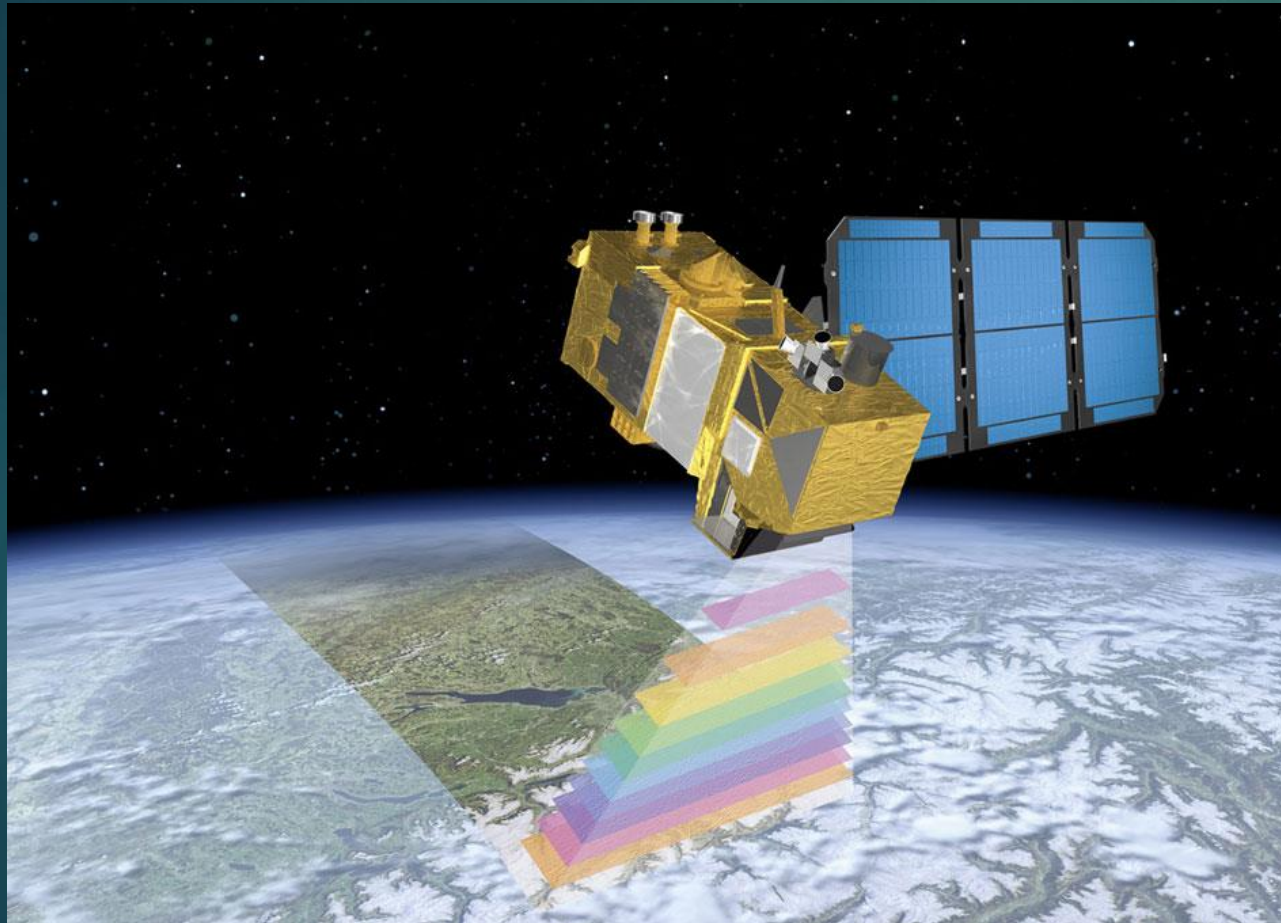
# TOGETAR



- ▶ Users of the Amber Alert App instantly receive a push message when an AMBER Alert is issued. That happens when the police fears that the life of a missing or abducted child is in danger.
- ▶ In addition, parents can store information about their children, such as a photograph and appearance. This information can be immediately processed by the police when a child is accidentally missing.



# TOGETAR SATcontrol



- ▶ SATcontrol is a platform for developing applications by which it is possible to unlock satellite data for monitoring and control functions.
- ▶ **TOGETAR** delivers a state of the art artificial intelligence software solution to monitor the movement of dikes in The Netherlands.



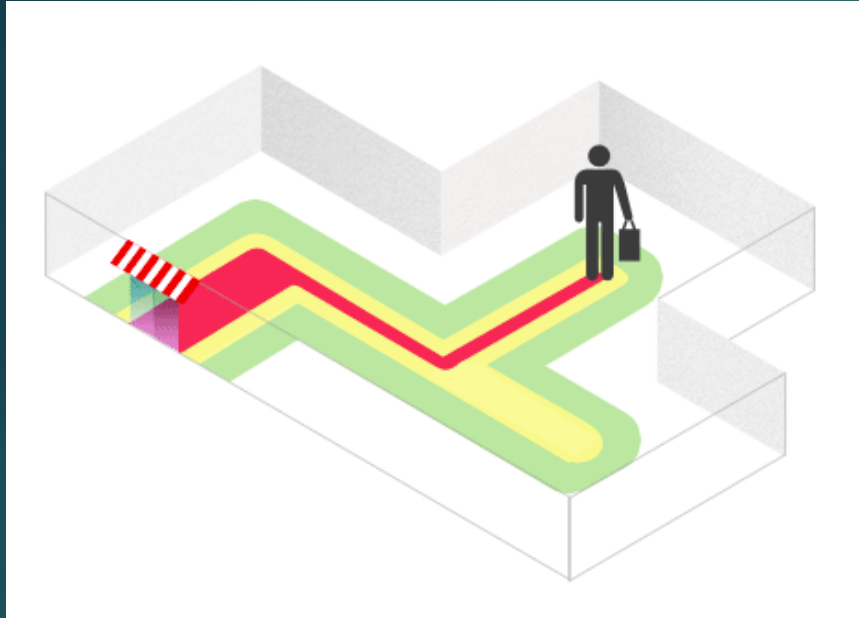
# TOGETAR Digital Out of Home Masters



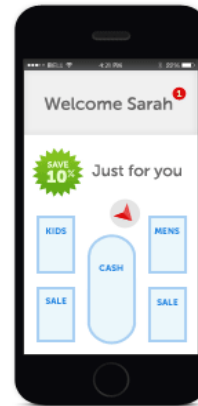
- ▶ The interactive behavior of the outdoor audience shows that smartphones increase the involvement of the European outdoor advertising audience. 71% thinks "positive" about brands that offer outdoor advertising in combination with interaction.
- ▶ The European public wants outdoor brands to interact with them. 74% of smartphone users at least once commented on an interactive outdoor advertising campaign.

# TOGETAR

## Location Based Services



### In-store Experience For your Customers



### Central Control Center For Retailers



With Location Based Services you can:

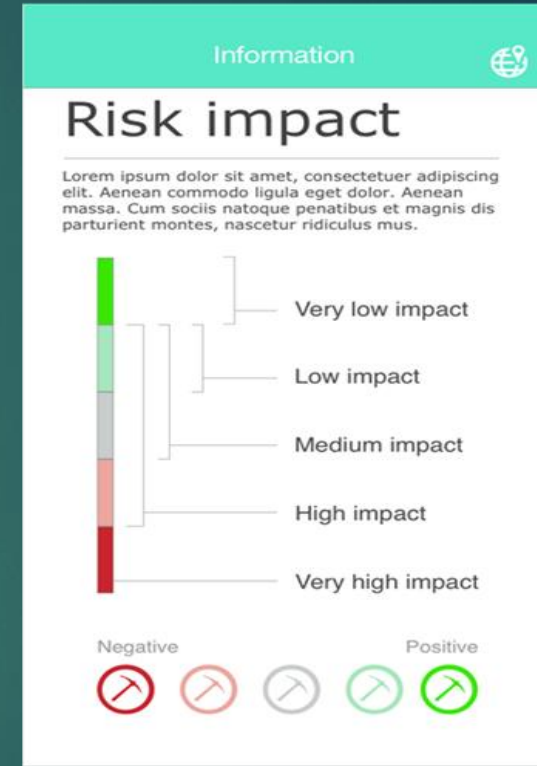
- ▶ Enhance retail experience
- ▶ Make shopping fun
- ▶ Reward ongoing loyalty
- ▶ Boost customer engagement



# TOGETAR Interactive Newspaper



# TOGETAR MineSpots



- ▶ This app analyzes the earth surface and identifies illegal mining activities.
- ▶ Example: Legal advantage for Mining Corporations.

**SAP** HANA



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